

WordCamp Boston | January 23, 2009 | Microsoft NERD Center



9:00

opening remarks

9:15

9:30

WordPress 101
Amanda Blum

Monetization in Free World
Chandler, Gardner, Hancock, Strebel, Wells

Rock My Blog
Karen Rubin

Getting into the Loop
Michael Erlewine

Un-conference

9:45

10:00

10:15

10:30

10:45

11:00

11:15

11:30

11:45

12:00

12:15

12:30

12:45

1:00

1:15

Themes 101
Jake Goldman

Academia In Practice
Brown, Dasse, Dennen, Traganos

Lock it Up: Security
Brad Williams

jQuery in WP
Jim Doran

Screaming Fast WPMU
Dan Collis-Puro

lunch

	B beginner	A applied	P practical	D dev/design	U unconference
1:30	Using & Useful Plugins Adria Richards	Sell Sh*t on WordPress Davis, Sanderson	Legal Issues Bloggers Face Danielson, Isbell	Oh Oh, It's Magic: WP & HTML 5 Rob Larsen	Un-conference
1:45					
2:00					
2:15					
2:30	SEO 101 Casie Gillette	WP Powers My Startup DeVries, Goldman, Katz	SEO Analysis Corey Eulas	Parent/Child Theming in WP Daisy Olsen	
2:45					
3:00					
3:15					
3:30	Media 101 Nicholas Baisley	Showcase Showdown & After Deadline Hanna, Mudge	Get Seen: Web Video Steve Garfield	Making BuddyPress Do Thy Bidding Boone Gorges	
3:45					
4:00					
4:15					
4:30	Keynote: Cluetrain Manifesto at 10 Years				
4:45	Doc Searls & David Weinberger				
5:00	led by Scott Kirsner				
5:15	Ignite WordCamp Beaman, Buth, Erlewine, Morrill, Palmer, Susz, Williams				
5:30					
5:45					
6:00					
6:15	closing remarks				
6:30					
7:00	Reception at The Asgard (350 Massachusetts Ave, Cambridge)				

Genius Bar open 9:30-12:15 & 1:30-4:15